



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Laura Lee KUSUMOTO et al.

Application No.: 09/675,958

Confirmation No.: 1238

Filed: September 29, 2000

For: SYSTEM AND METHOD FOR
CONSUMER-SELECTED
ADVERTISING AND BRANDING
IN INTERACTIVE MEDIA

Art Unit: 3629

Examiner: *Jonathan P. OUELLETTE*

Atty. Docket No.: 43461-201892 (*formerly 13376.0001*)

Customer No.

26694

PATENT TRADEMARK OFFICE

SUBMISSION OF FORMAL DRAWINGS

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

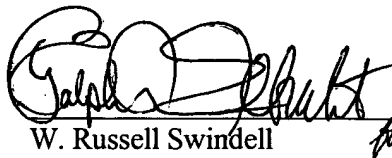
Sir:

Submitted herewith is one set (9 sheets, 6 figures) of formal drawings for filing in the above-identified application. Kindly submit the enclosed formal drawings with the originally filed application.

Should no remittance be attached, or should any greater or lesser fee be required, please charge or credit our Account No. 22-0261 and advise us accordingly.

Respectfully submitted,

Date: April 19, 2005



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